

1 day ago

# Does tweeting get your paper more citations? new

By  [astronomyjc](#) with          ...

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The transcript of the 22nd meeting of the astronomy twitter journal club. The discussion was based around "How the Scientific Community Reacts to Newly Submitted Preprints: Article Downloads, Twitter Mentions, and Citations" (Shuai et al. 2012 <http://arxiv.org/abs/1202.2461>).



Hi everyone & welcome to the 22nd meeting of [#astrojc](#). Today's topic: Does tweeting really help get your paper citations?

**astronomyjc** 2 days ago



preview: <http://t.co/DeOHUqwK> & paper: <http://t.co/FwJ151x0> [#astrojc](#)

**astronomyjc** 2 days ago



Anyone around? [#astrojc](#)

**astronomyjc** 2 days ago



[@astronomyjc](#) i'm around! [#astrojc](#)

**evanocathain** 2 days ago



[@astronomyjc](#) yes [#astrojc](#)

**augustmuench** 2 days ago



Simple question to start with - do you tweet about your own papers? [#astrojc](#)

**astronomyjc** 2 days ago



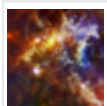
[@astronomyjc](#) when they go on arXiv, yes. [#astrojc](#)

**augustmuench** 2 days ago



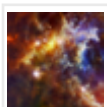
[@astronomyjc](#) No, I never have but had never really considered doing so [#astrojc](#)

**wikimir** 2 days ago



[@augustmuench](#) Do you think your paper's had more citations as a result or did it just reach a more general audience? [#astrojc](#)

**astronomyjc** 2 days ago



The paper finds a correlation between twitter mentions, downloads and citations.... [#astrojc](#)

**astronomyjc** 2 days ago

I tweet about my papers, but then [@galaxyzoo](#) papers generally have a wider interested audience than others..? [#astrojc](#)



**KarenLMasters** 2 days ago



[@astronomyjc](#) didn't track it (citations); it was just about audience. [#astrojc](#)

**augustmuench** 2 days ago



I can see the link between tweets & downloads but I'm not sure that'd necessarily translate into citations in many astro fields [#astrojc](#)

**astronomyjc** 2 days ago



[@astronomyjc](#) I haven't but I think I may in the future! :) [#astrojc](#)

**evanocathain** 2 days ago



Tweeting is a great way to reach a lot of people, but not necessarily reaching people in your direct field of research [#astrojc](#)

**astronomyjc** 2 days ago



[@astronomyjc](#) yeah, but any extra exposure could turn into citations. You never know - and there's lots of papers these days... [#astrojc](#)

**KarenLMasters** 2 days ago



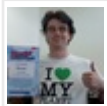
I check the arXiv every morning so I generally see new papers in my field there, not on twitter [#astrojc](#)

**astronomyjc** 2 days ago



[@astronomyjc](#) did you know there is a twitter service for the arxiv? [#astrojc](#)

**KarenLMasters** 2 days ago



[@astronomyjc](#) but that's good! i want new people to read my work - not people who would read it anyway. [#astrojc](#)

**evanocathain** 2 days ago



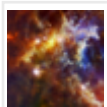
I find Twitter good for seeing papers from other fields that I might have missed, via summaries from [@Awesome\\_Ph](#) for example [#astrojc](#)

**astronomyjc** 2 days ago



[@astronomyjc](#) you check arXiv to see if there are papers and check twitter to see if others think they are worthwhile. [#astrojc](#)

**augustmuench** 2 days ago



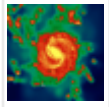
[@evanocathain](#) I'm not saying it's not good, just that I doubt an exoplanet person would want to cite a paper on radio galaxies :) [#astrojc](#)

**astronomyjc** 2 days ago

Maybe we need something analogous to the H-index to measure social media penetration of papers? [#onlyhalfkidding](#) [#astrojc](#)

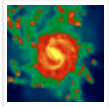


**astronomyjc** 2 days ago



I have not yet tweeted about my own papers, but I probably would. I also tweet about friends' papers. [#astrojc](#)

**Awesome\_Ph** 2 days ago



I think (not just social) media coverage in principle gives a fair view of the 'sexyness' of research, not necessarily of quality.. [#astrojc](#)

**Awesome\_Ph** 2 days ago



No, I didn't. Thanks for tip! RT [@KarenLMasters](#) did you know there is a twitter service for the arxiv? [#astrojc](#)

**astronomyjc** 2 days ago



RT [@mike\\_peel](#): [@astronomyjc](#) won't be on later, but to contribute: I tend to tweet about my papers, with no discernible impact. [#astrojc](#)

**astronomyjc** 2 days ago



Perhaps tweeting about papers suggests them as good for journal club discussion which would reach wider audience and so on? [#astrojc](#)

**KarenLMasters** 2 days ago



I tweet about papers which are particularly interesting (to me) or which I think might have general interest. [#astrojc](#)

**KarenLMasters** 2 days ago



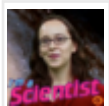
[@KarenLMasters](#) so twitter is a recommendation engine. [#astrojc](#)

**augustmuench** 2 days ago



I think I'd never considered twitter for discussing the details of a particular paper (apart from [#astrojc](#)) - more suited to broader disc.

**wikimir** 2 days ago



[@augustmuench](#) I think that's often how I use it - recommending blogs, links, stories -why not papers too? [#astrojc](#)

**KarenLMasters** 2 days ago



[@KarenLMasters](#) agree completely. [#astrojc](#)

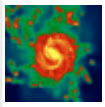
**augustmuench** 2 days ago



There's also some website which lists the papers tweeted about most.... will try to remember link [#astrojc](#)

**KarenLMasters** 2 days ago

How many of you actually read papers because of twitter? [#astrojc](#)



**Awesome\_Ph** 2 days ago



[@Awesome\\_Ph](#) you mean read them in the morning after they have been tweeted instead of via my RSS the night before? [#astrojc](#)

**augustmuench** 2 days ago



I will sometimes read via twitter. I also check the arxiv separately. [#astrojc](#)

**KarenLMasters** 2 days ago



[@Awesome\\_Ph](#) I read the paper this whole discussion is based on because of twitter :) [#astrojc](#)

**astronomyjc** 2 days ago



Just found [@orbitingfrog](#) made a "Arxiv on Twitter" webpage: <http://t.co/v3hpyBdR> [#astrojc](#)

**KarenLMasters** 2 days ago



[@astronomyjc](#) [@Awesome\\_Ph](#) me too! ;) [#astrojc](#)

**KarenLMasters** 2 days ago



Looks like a dead link though.... will find the one I want soon. [#astrojc](#)

**KarenLMasters** 2 days ago



[@KarenLMasters](#) [@orbitingfrog](#) But the link to it doesn't seem to be there anymore... [#astrojc](#)

**astronomyjc** 2 days ago



More from [@orbitingfrog](#) on his tweprint service: <http://t.co/pqOwtv07> [#astrojc](#)

**KarenLMasters** 2 days ago



[@\\_atjc](#) one thing i got out of this paper was that Twitter 'search' parses the original URL (try: 1202.2461) [#randomthoughts](#) [#astrojc](#)

**augustmuench** 2 days ago



Found [@arxivblog](#) which tweets physics papers. [#astrojc](#)

**KarenLMasters** 2 days ago



Have any of you cited a paper after seeing it on twitter? i.e. One that you wouldn't otherwise have cited? [#astrojc](#)

**astronomyjc** 2 days ago



I have an experiment ongoing looking for links to ads papers on Twitter RT [@KarenLMasters](#): [@orbitingfrog](#) on tweprint service: [#astrojc](#)

**doug\_burke** 2 days ago



[@astronomyjc](#) [@astronomyjc](#) No, but it's never been suitable. Not enough tweeters in my area that I'm aware of. [#astrojc](#)

**wikimir** 2 days ago



[@doug\\_burke](#) sure but those bibcodes are so untweetable. [#astrojc](#)

**augustmuench** 2 days ago



[@\\_atjc](#) what [@wikimir](#) said re citing. too small of an echo chamber. [#astrojc](#)

**augustmuench** 2 days ago



[@\\_atjc](#) still there are lots of things I "cite" because of twitter -- ow mass star formation papers not so much... [#astrojc](#)

**augustmuench** 2 days ago



Even worse, I'm basically looking for the full URL RT [@augustmuench](#):  
[@doug\\_burke](#) sure but those bibcodes are so untweetable. [#astrojc](#)

**doug\_burke** 2 days ago



[@doug\\_burke](#) [@augustmuench](#) is that why tweeting the arxiv works - a short coded number and "arxiv" to search for? [#astrojc](#)

**KarenLMasters** 2 days ago



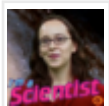
[@KarenLMasters](#) maybe. or its easier to jump from the daily arXiv RSS feed to twitter [#emilarXivlistsmustdie](#) [#astrojc](#)

**augustmuench** 2 days ago



[@KarenLMasters](#) also, arXiv is where papers appear first (ADS comes later)  
[#astrojc](#)

**doug\_burke** 2 days ago



[@augustmuench](#) need to get arxiv to put a twitter button in their collection on bottom right - has Facebook and Linkedin already... [#astrojc](#)

**KarenLMasters** 2 days ago



[@doug\\_burke](#) true. Probably has more to do with it. [#astrojc](#)

**KarenLMasters** 2 days ago



Only at the moment. In 5 yrs who knows? RT [@augustmuench](#) [@\\_atjc](#) what [@wikimir](#) said re citing. too small of an echo chamber. [#astrojc](#)

**StephenSerjeant** 2 days ago



[@KarenLMasters](#) srsly! they have so many buttons but why no twitter? [#astrojc](#)

**augustmuench** 2 days ago

[@KarenLMasters](#) [@augustmuench](#) And a "like" button. But I also want a "why did you bother doing this?" button ;) [#astrojc](#)



**StephenSerjeant** 2 days ago



[@augustmuench](#) glad it's not just me being stupid. All my Twitter goes to LinkedIn, so perhaps I can do vice versa... [#astrojc](#)

**KarenLMasters** 2 days ago



[@StephenSerjeant](#) can always count on you to raise the tone! ;) [@augustmuench](#) [#astrojc](#)

**KarenLMasters** 2 days ago



RT [@KarenLMasters](#): [@augustmuench](#) need to get arxiv to put a twitter button in their collection on bottom right - has Facebook and LinkedIn already... [#astrojc](#)

**evanocathain** 2 days ago



RT [@augustmuench](#): [@KarenLMasters](#) srsly! they have so many buttons but why no twitter? [#astrojc](#)

**evanocathain** 2 days ago



[@StephenSerjeant](#) my RSS feed collects google +1's giving me basically a "like" effect. can you feel the RSS love? [#astrojc](#)

**augustmuench** 2 days ago



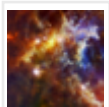
[@StephenSerjeant](#) I'm not sure there's a symbol to represent 'why did you bother?' :) [#astrojc](#)

**astronomyjc** 2 days ago



[@astronomyjc](#) [@StephenSerjeant](#) perhaps if not mentioned/cited you do get the message! [#astrojc](#)

**KarenLMasters** 2 days ago



Last couple of minutes of the meeting - any final thoughts? Any of your own papers you want to tweet? [#astrojc](#)

**astronomyjc** 2 days ago



[@albertopepe](#) any clue why arXiv doesn't have a twitter button? [#astrojc](#)

**augustmuench** 2 days ago



[@ atjc](#) [#astrojc](#) Here's a paper I read (not in my area) because of [@Awesome\\_Ph](#)'s buzzy tweet <https://t.co/JIdLXTW6>

**StephenSerjeant** 2 days ago



How about <http://t.co/lgAMhbj> ? RT [@astronomyjc](#) I'm not sure there's a symbol to represent 'why did you bother?' :) [#astrojc](#)

**StephenSerjeant** 2 days ago

[@StephenSerjeant](#) Yes, that'll do. I look forward to seeing it on the arXiv next to the Tweet



button :) [#astrojc](#)

**astronomyjc** 2 days ago



RT [@KarenLMasters](#) Was some discussion at last [#dotastro](#) of a project to improve the arxiv interface, allow discussion, "liking" etc [#astrojc](#)

**astronomyjc** 2 days ago



RT [@astronomyjc](#): I find Twitter good for seeing papers from other fields that I might have missed, via summaries from [@Awesome\\_Ph](#) for example [#astrojc](#)

**antisophista** 2 days ago



Thanks for taking part everyone. [#astrojc](#)

**astronomyjc** 2 days ago



[#astrojc](#) it was the tweet abt the blog lead me to the paper RT [@astrobites](#): Courtney Dressing: The IMF is Not Universal <http://t.co/WkARqVZa>

**augustmuench** 2 days ago



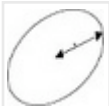
It seems to me that the main problem with trying to use Twitter to discuss scientific papers is that there isn't really enough sp [#astrojc](#)

**telescoper** 2 days ago



RT [@telescoper](#): It seems to me that the main problem with trying to use Twitter to discuss scientific papers is that there isn't really enough sp [#astrojc](#)

**pjhydro** 2 days ago



RT [@telescoper](#): It seems to me that the main problem with trying to use Twitter to discuss scientific papers is that there isn't really enough sp [#astrojc](#)

**PerturbSecular** 2 days ago



That twitter arxiv automatic tweet service I mentioned is [@AstroPHY PAPERS](#) [#astrojc](#)

**KarenLMasters** 2 days ago



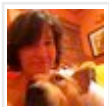
RT [@telescoper](#): It seems to me that the main problem with trying to use Twitter to discuss scientific papers is that there isn't really enough sp [#astrojc](#)

**LeonBaloo** 2 days ago



RT [@telescoper](#): It seems to me that the main problem with trying to use Twitter to discuss scientific papers is that there isn't really enough sp [#astrojc](#)

**spacemirror** 1 day ago



[#astrojc](#) Apparently, the way to get more traffic for your paper is to name it something awesome like "MCMC Hammer" [@davidwhogg](#)

**dalcantonJD** 1 day ago

Content from Twitter